



YEDVORA EXPO INDONESIA

SISTEM KONSTRUKSI
BOOTH RAMAH LINGKUNGAN
ENVIRONMENTAL PROTECTION BOOTH CONSTRUCTION SYSTEM



TANTANGAN INDUSTRI

Industry Challenges

Industri pameran sedang mengalami perubahan. Seiring dengan semakin besarnya skala pameran, para penyelenggara menghadapi tantangan baru:

The exhibition industry is evolving. As exhibitions continue to grow in scale, organizers are facing new challenges:



01 Keberlanjutan

Tingginya pemborosan material sekali pakai
Tuntutan ESG yang terus meningkat

Sustainability

Significant waste from single-use materials
Increasing ESG requirements

02 Efisiensi

Waktu pembangunan booth yang panjang
Manajemen di lokasi yang semakin kompleks

Efficiency

Long booth construction periods
Complex on-site management

03 Nilai Pameran

Booth standar yang homogen dan kurang menarik
Biaya pembangunan sekali pakai yang tinggi

Exhibition Value

Homogeneous and unattractive standard booths
High costs associated with one-time booth construction

SOLUSI YEDVORA

Yedvora's Solution



Yedvora berfokus pada pengembangan dan penerapan sistem pameran modular, menghadirkan solusi pembangunan booth yang lebih ramah lingkungan, efisien, dan hemat biaya bagi penyelenggara, peserta pameran, serta kontraktor pameran. Didukung oleh tim lokal dan jaringan layanan global, kami menyediakan layanan terpadu mulai dari desain, manajemen proyek, konstruksi dan instalasi, logistik, hingga dukungan teknis, untuk memastikan setiap proyek pameran berjalan lancar dan optimal.

Yedvora specializes in the development and application of modular exhibition systems, providing organizers, exhibitors, and booth contractors with booth solutions that are more sustainable, efficient, and cost-effective. Backed by local teams and a global service network, we offer a one-stop service covering design, project management, booth construction and installation, logistics, and technical support, ensuring seamless execution at every stage of the exhibition process.

MENGAPA MEMILIH YEDVORA?

Why Choose Yedvora?

01



Aplikasi yang Beragam

Versatile Applications

02



Pemasangan Cepat dan Mudah

Fast and Easy Installation

03



Nilai Ekonomis Tinggi

High Cost-Effectiveness

04



100% Ramah Lingkungan

100% Eco-Friendly

05



Tahan Api Kelas B1

B1 Fire-Retardant

06



Struktur Aman

Structural Safety

PENCAPAIAN DALAM ANGKA

By the Numbers

500.000+ M²

Area Pameran yang Telah Dibangun

sqm Exhibition Area Delivered

30%

**Penghematan
Biaya Rata-
rata Hingga**

Average Cost Savings

100+

**Paten & Hak
Kekayaan
Intelektual**

Patents & Intellectual Properties

50+

**Material Dapat
Digunakan
Kembali Lebih dari**

Times Reusable Material Lifecycle

10,000+

**Peserta Pameran
yang Didukung**

Patents & Intellectual Properties

300+

**Pameran yang
Telah Dilayani**

Exhibitions Served

7+

**Lokasi Layanan
Global**

Global Service Locations

MITRA KAMI

Our Partners

Melayani Penyelenggara Pameran Terkemuka Dunia

Kami bekerja sama dengan penyelenggara pameran global terkemuka dan telah berpartisipasi dalam berbagai proyek pameran berskala internasional:

Serving Leading Global Exhibition Organizers

We collaborate with world-leading exhibition organizers and have delivered multiple international-scale exhibition projects:

RX 高速裱纸联线机
HIGH SPEED LAMINATING MACHINE WITH FLIP FLOP STACKER

Printing methods in corrugated packaging
瓦楞纸包装印刷方式

Printing Method	Value
Flexo	91
Gravure	124

Baowen under Informa Markets
CBE China Beauty Expo
Shanghai 2026

VNU Exhibitions Asia
2026 Asia Pet Expo
2026 TCT 3D Printing Expo
R+T Window & Door Sun Shading Expo
South China Asia Pet Expo
Flooring Materials & Surface Technology Exhibition

Canton Fair
Canton Fair Exhibition Engineering Co.
Canton Fair

PERJALANAN PERUSAHAAN

Company Milestones

2018



Perusahaan Didirikan

Company Established

Didirikan di Shanghai pada tahun 2018 dengan lebih dari 100 paten teknologi, sekaligus meluncurkan produk Versi 2.0.

Founded in Shanghai in 2018 with over 100 invention patents, marking the launch of Version 2.0 products.



2019



Peluncuran Sistem Modular Yedvora 3.0

Launch of Yedvora 3.0 Modular System

Instalasi lebih cepat dan mudah
Desain modular yang dapat digunakan kembali

Faster and easier installation
Modular and recyclable design



2023



Pencapaian Penting

Key Achievements

Sertifikasi Perusahaan Teknologi Tinggi (High-Tech Enterprise)
Sertifikasi SRDI (Specialized, Refined, Differential & Innovative Enterprise)
Kualifikasi Konstruksi Pameran Kelas A
Memperoleh Sertifikasi SGS

High-Tech Enterprise Certification
"Specialized, Refined, Differential & Innovative" (SRDI) Enterprise Certification
Class A Exhibition Engineering Qualification
Obtained SGS Certification



PERJALANAN PERUSAHAAN

Company Milestones

2024



Pembukaan Kantor Cabang

Branch Offices Established

Cabang Guangzhou didirikan di Distrik Nansha, Guangzhou
Cabang Amerika Serikat didirikan di Connecticut, USA.

Guangzhou branch established in Nansha District, Guangzhou
U.S. branch established in Connecticut, USA.



2025

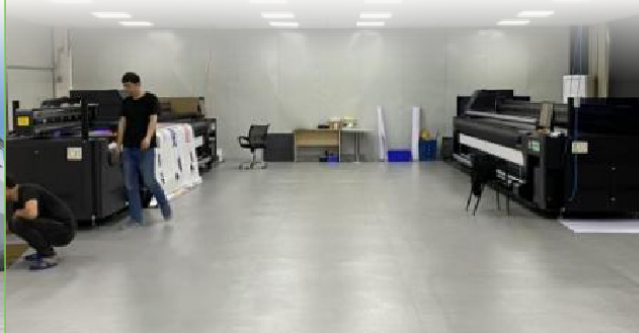
4.0

Peluncuran Sistem Modular Yedvora 4.0

Launch of Yedvora 4.0 Modular System

Mengatasi tantangan dalam pembangunan struktur ramah lingkungan berbentuk khusus, menghadirkan desain booth inovatif dan sistem booth standar generasi baru untuk mempercepat ekspansi global.

Solving the pain point of custom-shaped eco-friendly structures; bringing special-shaped designs and new standard booths to the market to accelerate global expansion.



2026



Pendirian Yedvora Expo Indonesia Pabrik Chicago di Amerika Serikat Didirikan

Established Yedvora Expo Indonesia

Memperluas kehadiran Yedvora di pasar pameran Asia Tenggara.

Expanding our presence across Southeast Asia exhibition market.



YEDVORA EXPO INDONESIA



Mendalami Indonesia, Melayani Asia Tenggara

Untuk melayani pasar Indonesia dan Asia Tenggara dengan lebih baik, Yedvora mendirikan Yedvora Expo Indonesia pada tahun 2026 untuk membangun sistem operasi lokal yang lengkap guna meningkatkan efisiensi dan kualitas layanan.

To better serve the Indonesian and Southeast Asian markets, Yedvora established Yedvora Expo Indonesia in 2026, building a fully localized operational system to improve efficiency and service capabilities.

01

Tim operasional lokal (desain, produksi, dan pelaksanaan di lapangan)

Local operations team (design, production, and on-site execution)

02

Pabrik lokal untuk meningkatkan efisiensi produksi dan pengiriman

Local manufacturing facilities for faster production and delivery

03

Gudang lokal untuk mendukung distribusi yang cepat dan fleksibel

Local warehouse system for agile logistics and supply support

04

Mekanisme respons cepat untuk memastikan eksekusi proyek yang lebih efisien

Rapid response mechanism to ensure efficient project execution and service delivery

KATALOG PRODUK

Product Catalogue

01

**Atmosfer Area
Utama**

Main Venue Atmosphere

02

**Booth Standar yang
Dimodifikasi**

Upgraded Standard Booth

03

Booth Custom

Custom Booth

PORTFOLIO PROYEK

Project Showcase

Desain Gerbang Utama Area Pameran

Main Entrance Arch Design



50+

Reuse Cycles



30%

Cost Savings



100+

Patents & IP



300+

Exhibitions



PORTOFOLIO PROYEK

Project Showcase

Desain Area Resepsionis Utama

Main Reception Area Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Sistem Signage & Wayfinding Utama

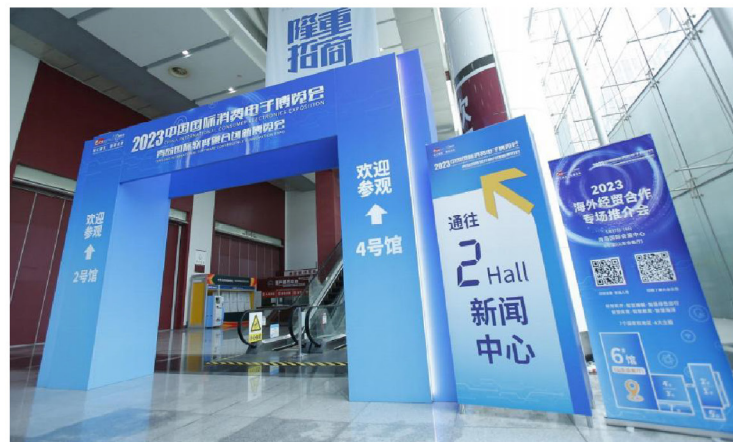
Main Wayfinding & Signage System Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Area & Suasana Utama Pameran

Main Event Area Scene Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Area & Suasana Utama Pameran

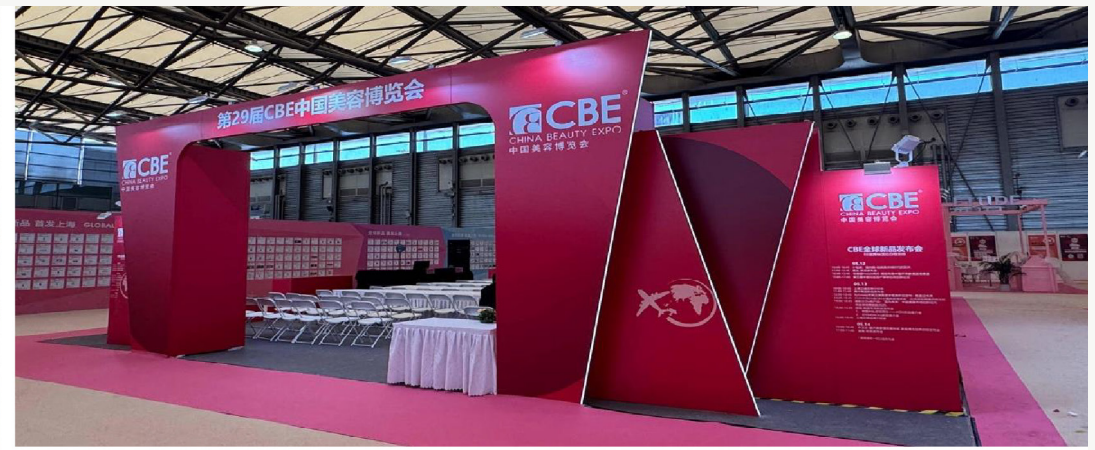
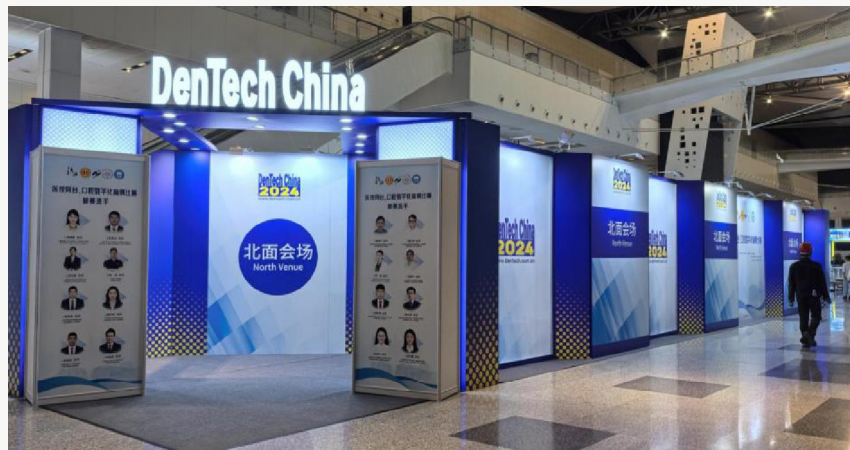
Main Event Area Scene Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Upgrade Booth Standar

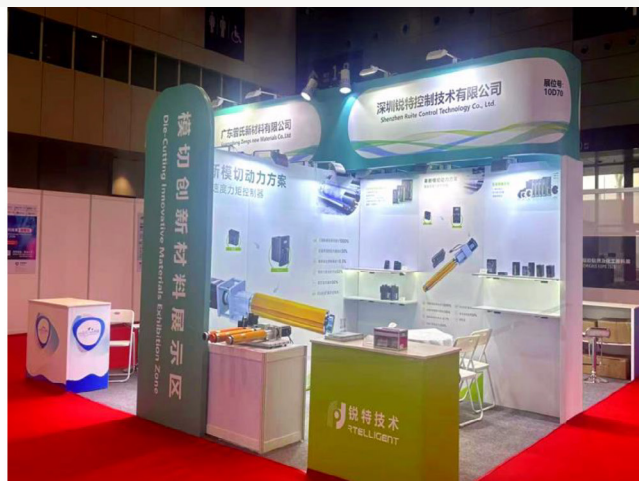
Standard Booth Upgrade

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTOFOLIO PROYEK

Project Showcase

Transformasi Booth Standar Menjadi Area Khusus

Standard Booth to Custom Pavilion Transformation Cases

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Booth Custom 18 m²

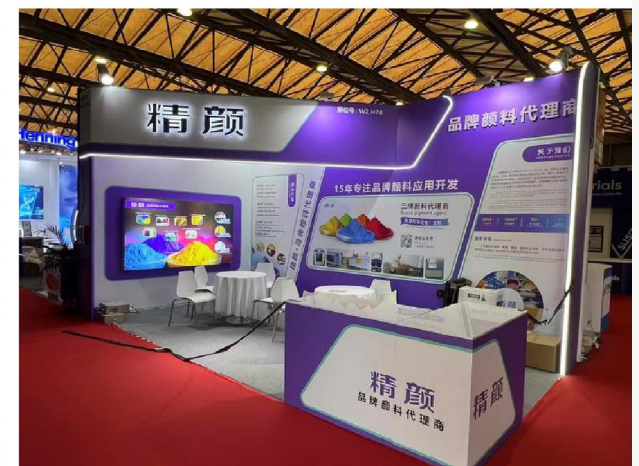
18 m² Custom Booth Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Booth Custom 36 m²

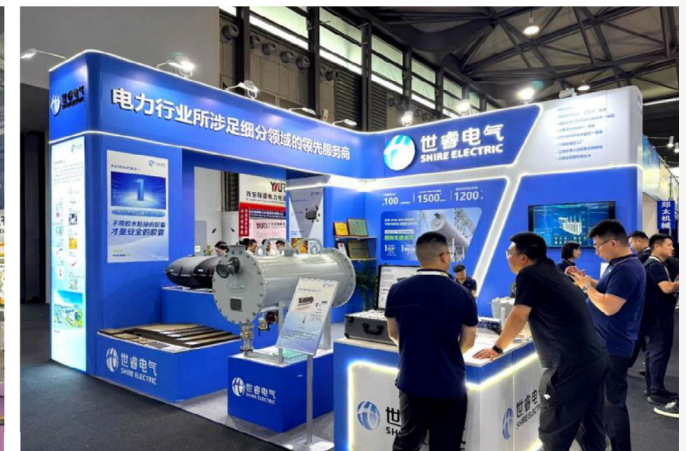
36 m² Custom Booth Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Booth Custom 36 m²

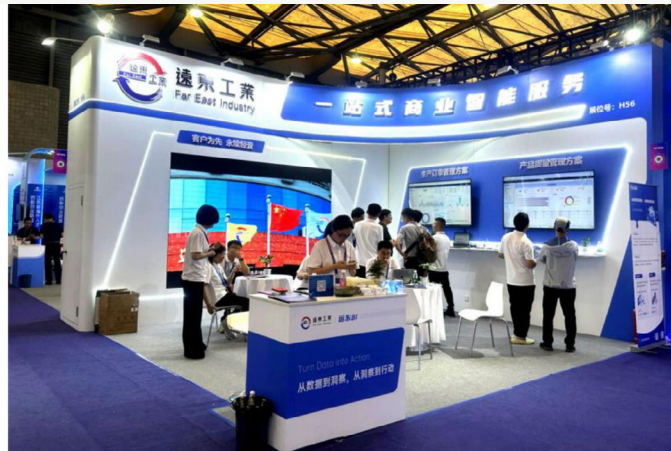
36 m² Custom Booth Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Booth Custom 54 m²

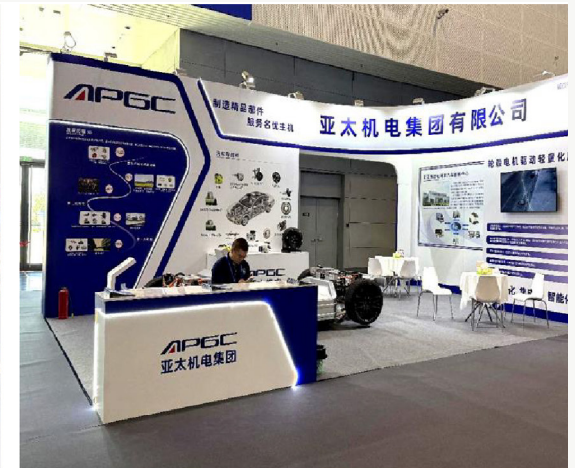
54 m² Custom Booth Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Booth Custom 72 m²

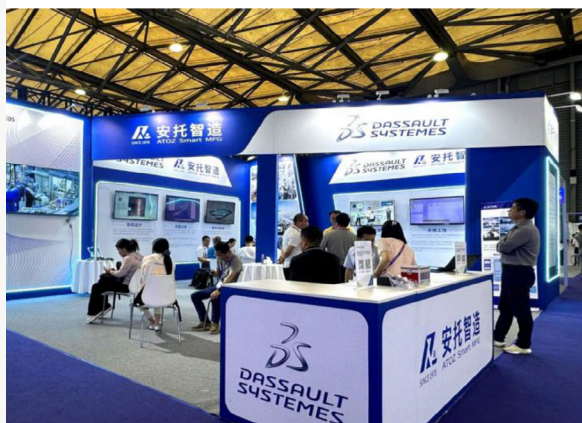
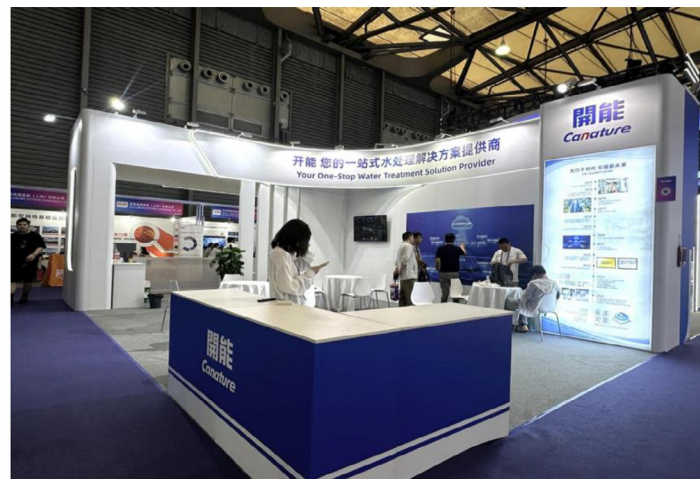
72 m² Custom Booth Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTFOLIO PROYEK

Project Showcase

Desain Booth Custom di Atas 100 m²

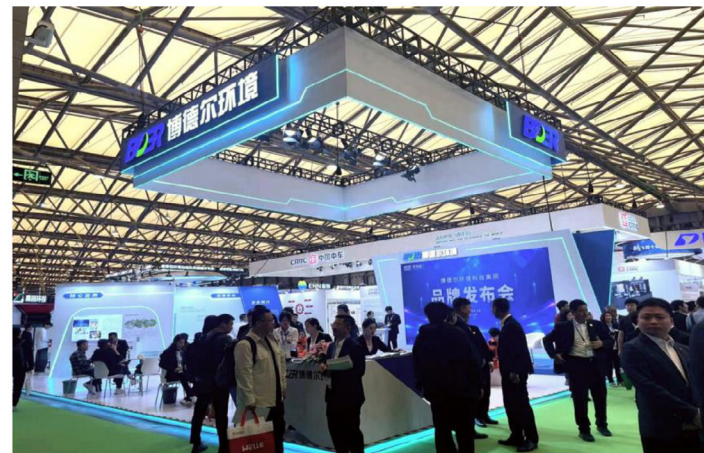
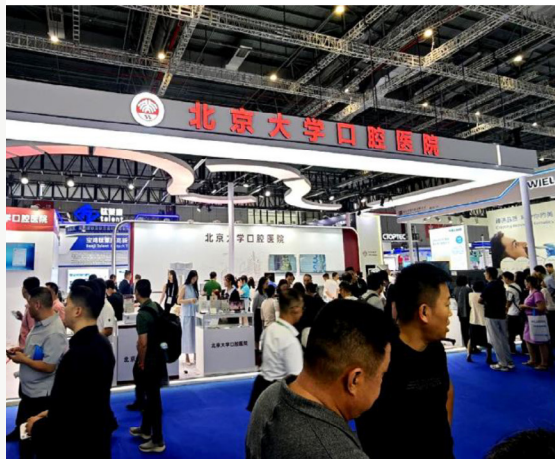
100 m² + Custom Booth Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTOFOLIO PROYEK

Project Showcase

Desain Booth Custom di Atas 100 m²

100 m² + Custom Booth Design

50+

Reuse Cycles

30%

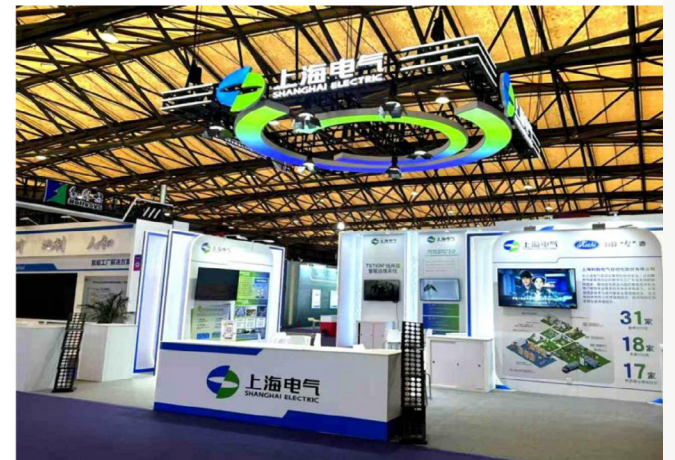
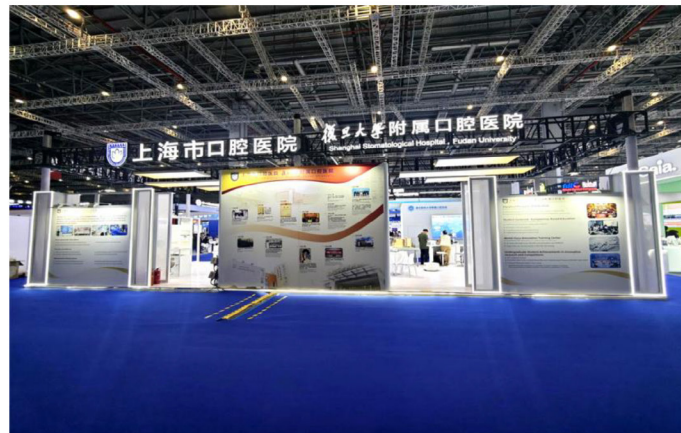
Cost Savings

100+

Patents & IP

300+

Exhibitions



PORTOFOLIO PROYEK

Project Showcase

Desain Properti Display

Display Props Design



50+

Reuse Cycles



30%

Cost Savings



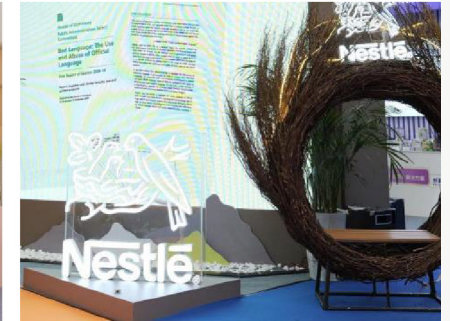
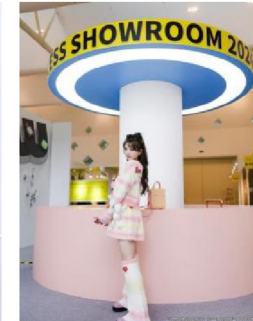
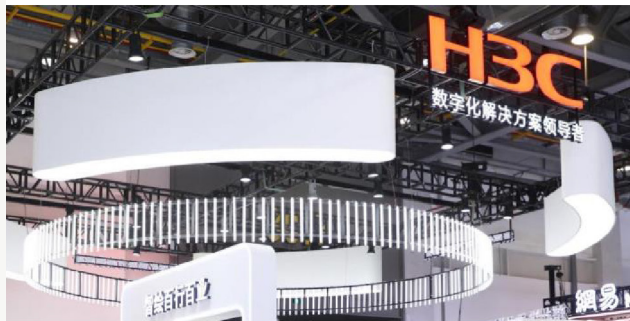
100+

Patents & IP



300+

Exhibitions



PORTOFOLIO PROYEK

Project Showcase

Desain Pameran Fashion

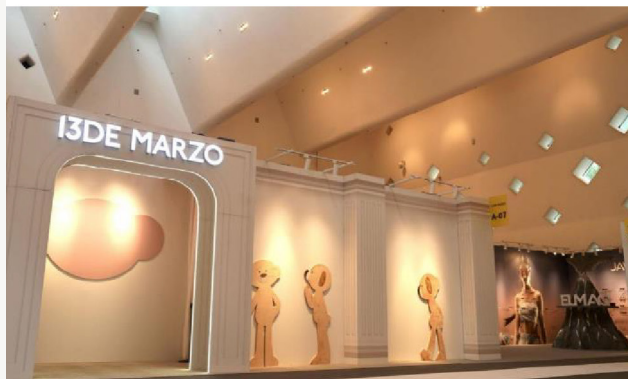
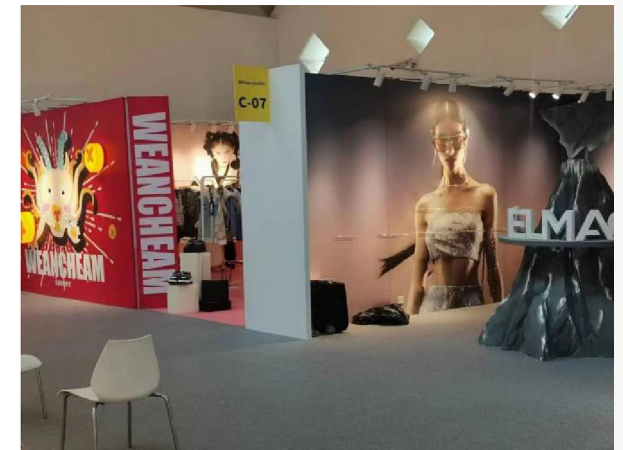
Fashion Exhibition Design

50+
Reuse Cycles

30%
Cost Savings

100+
Patents & IP

300+
Exhibitions



PORTOFOLIO PROYEK

Project Showcase

Desain Galeri Seni & Pameran Lukisan

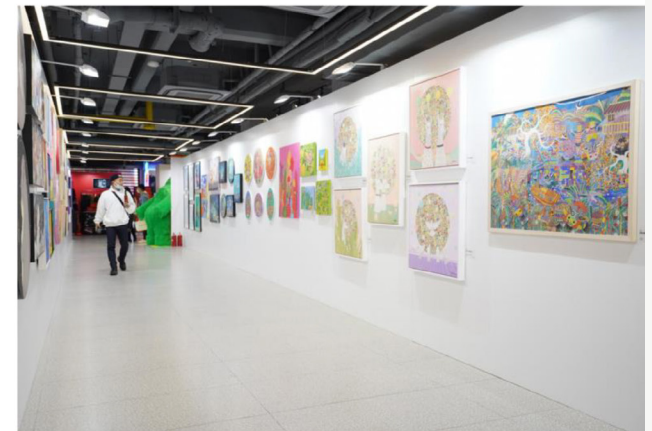
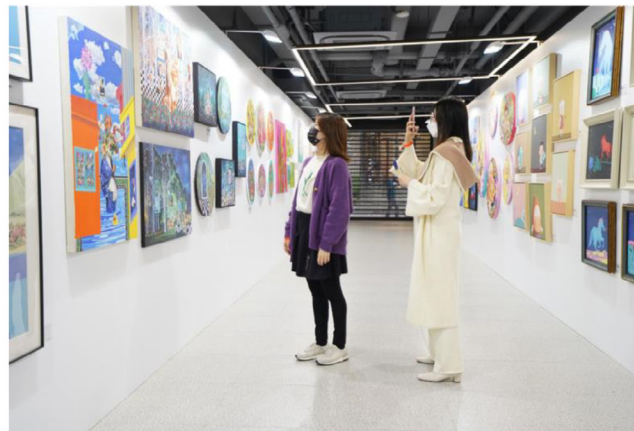
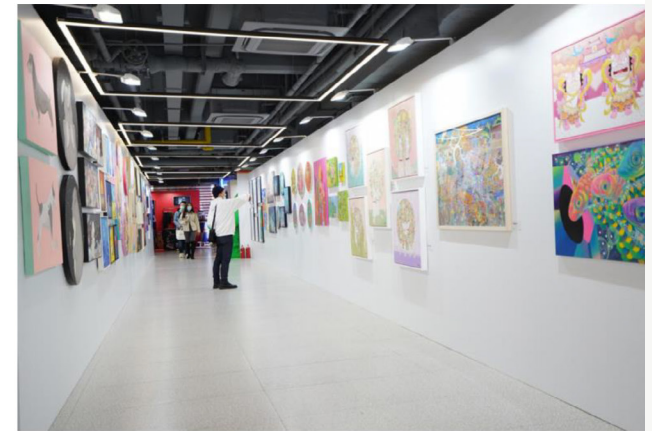
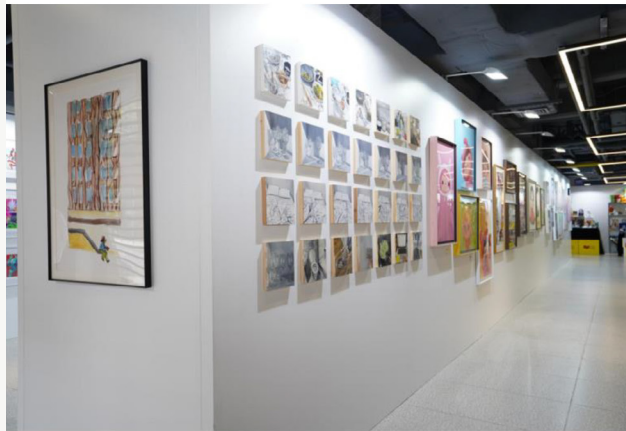
Art Gallery & Art Exhibition Design

 **50+**
Reuse Cycles

 **30%**
Cost Savings

 **100+**
Patents & IP

 **300+**
Exhibitions



HUBUNGI KAMI

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